

CONTACT

(Noa.rimmer@gmail.com

(%) 054-2540702

(Tel Aviv, Israel

(in) <u>LinkedIn</u>

PORTFOLIO

https://noarimmer.wixsite.com/noa-rimmer

TOOLS

- Figma
- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Ai tools

UX/UI SKILLS

- User Research
- Wireframing & Prototyping
- User Flows
- Personas
- Information Architecture
- E-commerce Interfaces
- Visual Design

LANGUAGES

- Hebrew Native
- English Advanced

NOA RIMMER

Product UX UI Designer Graphic Designer

ABOUT ME

I'm driven by the challenge of solving UX problems and crafting intuitive, user-friendly interfaces. With a strong appreciation for both logic and aesthetics, I bring a balanced approach to product design. I'm a fast learner, a strong team player, and always open to feedback and new perspectives.

EXPERIENCE

UX/UI DESIGNER INTERNSHIP | Dec 2024 - Mar 2025

Pitango UX (Now Triolla), Ra'anana

- Contributed to real client projects across web and mobile platforms, focusing on wireframing, prototyping, and visual design.
- Collaborated with senior designers and product teams in agile environments, gaining practical experience in usercentered design processes
- Took part in design reviews and internal workshops, receiving constructive feedback that helped sharpen both creative and strategic thinking.
- Learned how to translate product requirements into clean, user-friendly interface solutions aligned with brand quidelines.

FREELANCE GRAPHIC/UX UI DESIGNER | 2025 - Present

• delivering print and digital designs for private clients.

GRAPHIC DESIGNER | Sep 2024 – Jan 2025

A2Z1, Tel-Aviv

- Designed, edited, and adapted materials for print formats
- Communicated directly with clients
- Operated various print machines

EDUCATION

- Certificate Graphic Design
 HIT Holon Institute of Technology | May 2021 May 2023
- Certificate UX/UI Designer
 Pitango UX, Tel Aviv | Oct 2024 Dec 2024

MILLITARY SERVICE

- Hummer Operator | Sep 2013 Aug 2015
- Line driver on the Jordan border | Aug 2015 Jan 2016